

How Green Are Your Residents?

MORE THAN HALF of 249 apartment executives surveyed nationwide by J Turner Research in August said “green” is important at their apartment community.

Q: How important do you feel living in a green multifamily housing community is for residents?

A: 1. Somewhat Important	48%
2. Neutral	33%
3. Very Important	10%
4. Not Important	6%
5. Not at all Important	3%