

Management Insider

Unit Upgrades and Acquisitions

In-Unit Upgrades Fit in Budgets for 2009



KITCHENS are the most likely rooms to receive upgrades in 2009, according to a national survey of 249 apartment executives by J Turner Research in August.

Q: In the coming year, do you plan to increase, decrease or maintain your spending in the following in-unit upgrades?

	INCREASE	MAINTAIN	DECREASE
Kitchen	50%	46%	4%
Baths	43%	54%	3%
Floors	42%	55%	3%
Fixtures	40%	57%	3%
In-unit washer and dryer	17%	74%	9%