

# Management Insider

## Amenities and Market Report

### Survey: Spending For Amenities Stagnant



**COMMUNITIES**, on average, will not allot more money for amenities in 2009, according to a national survey of 249 apartment executives by J Turner Research in August.

**Q:** In the coming year, do you plan to increase, decrease or maintain your spending on the following amenities?

	<b>INCREASE</b>	<b>MAINTAIN</b>	<b>DECREASE</b>
<b>In-unit washer and dryer</b>	16%	77%	6%
<b>High-speed internet</b>	30%	69%	1%
<b>Stainless steel appliances</b>	23%	68%	10%
<b>Fitness center</b>	30%	67%	2%
<b>Enhance common area space</b>	40%	58%	2%
<b>Wi-Fi</b>	47%	51%	2%