EINSTEIN:
AI THAT ACTUALLY KNOWS MULTIFAMILY.

Einstein is an AI model born from the skilled minds of J Turner Research, **meticulously tailored for the multifamily industry** and expertly refined by seasoned professionals. Over three years, Einstein has been honed to provide precise, industry-specific insights that translate into actionable guidance. In a league of its own, Einstein isn't just artificial intelligence; **it's the only AI that truly understands you, your residents, and the multifamily industry.**

Reporting

Einstein

Reviews

Surveys

REPORTING:
Einstein powers our **Albert Report**, which goes the extra mile to provide operational and **competitive insights**, propelling your communities to the next level with the intelligence you can trust.

REVIEW RESPONSES:
Leveraging Einstein, our Response Automated service **crafts review responses in near real-time**. Hand-trained on over half a million expertly written responses by PR professionals specializing in multifamily reviews, it is smart enough to **produce precise and trustworthy responses** that resonate with your residents and prospects.

REVIEW & SURVEY THOUGHT ANALYSIS:
Einstein delves into **individual thoughts within open-ended commentary** from reviews and surveys. Having analyzed over **1.7 million comments**, it skillfully categorizes these thoughts into **22 operational categories** specific to the multifamily industry.

CUSTOM SURVEYS:
Fortified with Einstein's capabilities, it aids in selecting **impactful media** to enhance your custom surveys.

For any questions please contact us at
sales@jturnerresearch.com

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