12. Reviews will appear on your wall as below.



13. The application will place a "" sign next to the reviews you have posted on your wall. This is for your reference and you can re-post the reviews if you like.

Click here to authorize the app to post to the wall. This will allow the app to post on y Comments for "Sample Property"	our behalf to the wall
Feb 3, 2011 🔲 Post Delete	
✓Friendly staff, peaceful living. Unbeatable outdoor location Chris, Austin	

What are you waiting for?

Please note, comment uploads occur once monthly

Get started today!



J Turner Research

14811 St. Mary's Lane Ste. 140 Houston, Tx. 77079 281-558-4840 www.jturnerresearch.com



Facebook App Self-Installation Guide

The short of it...

WHAT?

This is a Facebook application to manage your online reputation. It neutralizes negative reviews by publishing reviews from actual residents.

WHY?

There are many avenues for irate residents to give negative reviews about a property. There is a need to publish true resident reviews online to manage a property's reputation.

WHERE?

You can install this application on a property's website. It will automatically pull resident reviews from a J Turner Research database and display them on your wall.

HOW?

J Turner Research surveys your residents on a monthly basis. We randomly ask residents to give a review of the property and ask their permission to share it on a public domain. Such reviews are fed into a database and the application displays them on the corresponding property's Facebook wall.

Instructions to install the Facebook app

- 1. Login to your Facebook account.
- 2. Go to

http://apps.facebook.com/jtrpropertyreviews/

facebook 🔺	Search	Q
	J Turner Research 🌑	
	Property Review from Actual Residents	
	JTR Property Reviews is a Facebook application which has installed in a Facebook page's taby which here to install it o of the pages you administer.	to be n one
3. Click he	re:	
f Add Page Tab		×
	ct the Facebook Pages to add Resident Reviews to: cose Facebook Pages v Willow Creek	
	Add Page	Tab Cancel

4. Select page where you want to install the app.



5. The selected page(s) will be check marked. Click on "Add Page Tab"



6. Go to your page and click on the Resident Reviews Tab.

Installation is simple...

J TURNER	RESEARCH 욻
Property Review	r from Actual Residents
	UTURNER Research, an independent market research firm to survey our residents and get their feedback. Below are by actual residents at the property.
The property associate touch with JTR and qu	nd mitten page has not the authorized yet for this application. If you are the manager of this site, please get in *** 108413355962026 *** is the reference code

7. Email the reference code to support@jturnerresearch.com along with your property name.

8. Within one business day, J turner Research will activate the database and notify you.

J TURNER RESEARCH 👫
Property Review from Actual Residents
We have contracted J Turner Research, an independent market research firm to survey our residents and get are the comments given by actual residents at the property.
lick here to authrize the app to post to the wall. This will allow the app to post on your behalf to the wall menants for sample Property"
9. Once the app is activated. You can go to the TAB and click here to allow the app to post on your wall.
This is required only once per page.
This is required only once per page.
J TURNER RESEARCH 🖍

Click ${\bf here}$ to authorize the app to post to the wall. This will allow the app to post Comments for "Sample Property"



Friendly staff, peaceful living. Unbeatable outdoor location. - Chris, Austin

Oct 5, 2010 | 🗹 | Post | Delete

Great, anytime I've ever needed anything it's always takin care of the same day or if it's too late then first thing the next day! The office girls are wonderfull and polite and I couldn't ask for a better management team! - Jevanie R Larson

10. You select the comments you want to post to wall and click on post next to the review to post that particular review or you can click on post at the bottom of the page to post all selected reviews to wall.