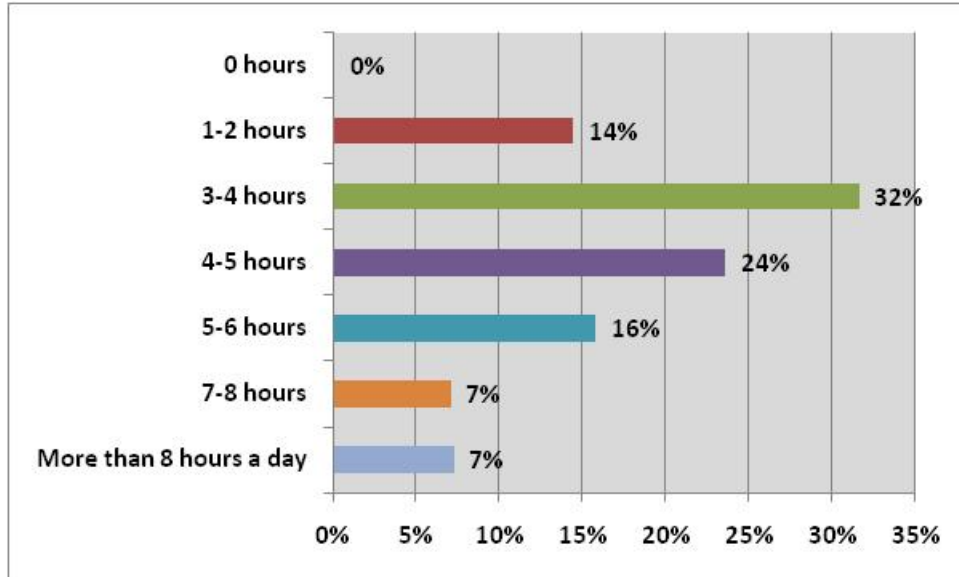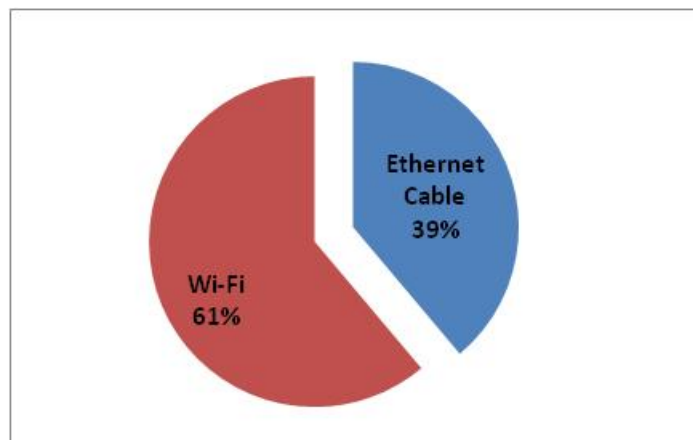# 2011
TECHNOLOGY SURVEY FINDINGS
STUDENT HOUSING

Campuses Surveyed: 130
Number of Surveys Sent: 51,945
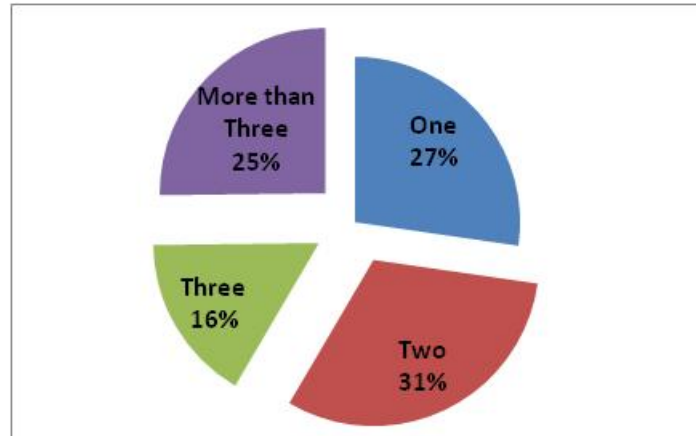**Number of Responses:** 10,288
Response Rate: 20%

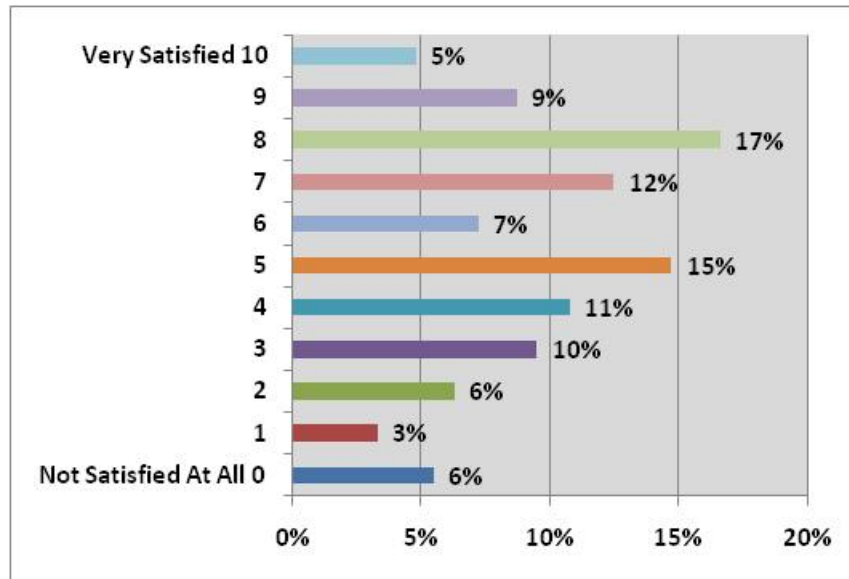**Number of hours spent on the Internet while in the apartment:**

How do you connect to the Internet in your apartment?

How many devices do you typically have connected to the Internet in your apartment?
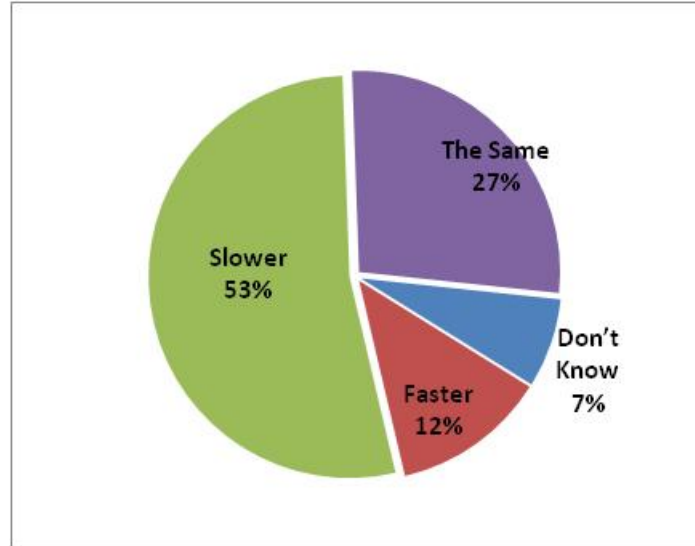

On a scale of 0-10, how satisfied are you with the speed of your Internet connection in your apartment?

Average Satisfaction: 5.51

Compared to the school's Internet speeds, is your apartment's connection:

The Same
27%

Slower
53%

Don't
Know
7%

Faster
12%

Is your Internet service included in your rent?

No
15%

Yes
85%
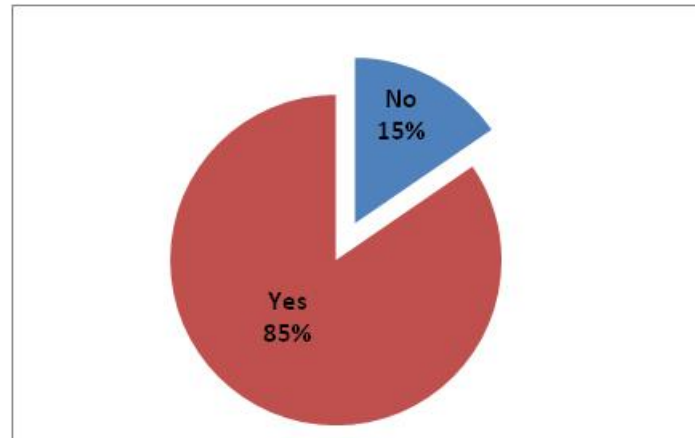
Are you more likely to rent in a community that provides Internet access as part of your rent?

No
9%

Yes
91%
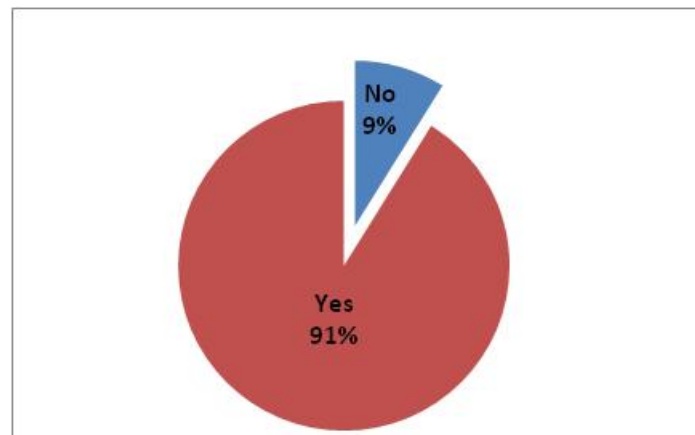
Would you be willing to pay a separate monthly fee for additional bandwidth speeds in your apartment?
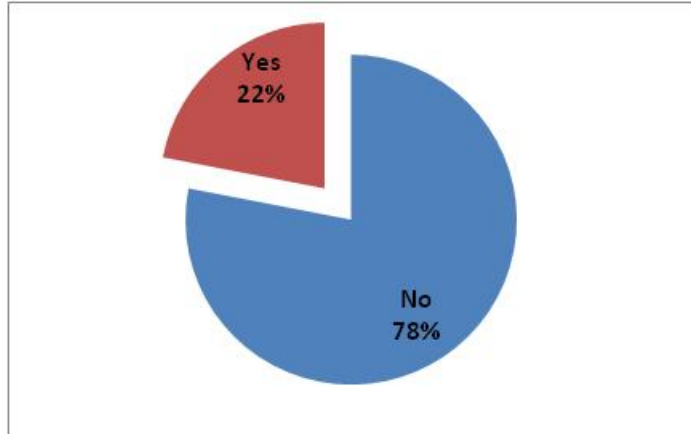
How much of a monthly increase would you consider if your Internet speed increased by 50%?
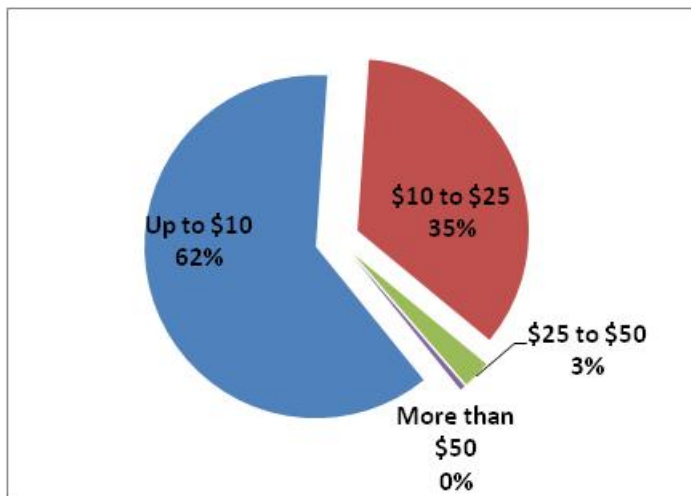
Would you consider relocating if your apartment's Internet speeds were slower than expected?
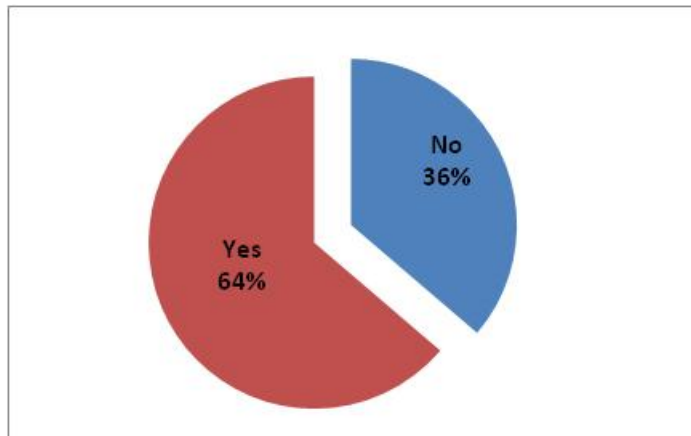
How would you rank the following apartment amenities in order of importance to you? (1 – Most Important, 6 – Least Important)

How are you watching TV in your apartment?
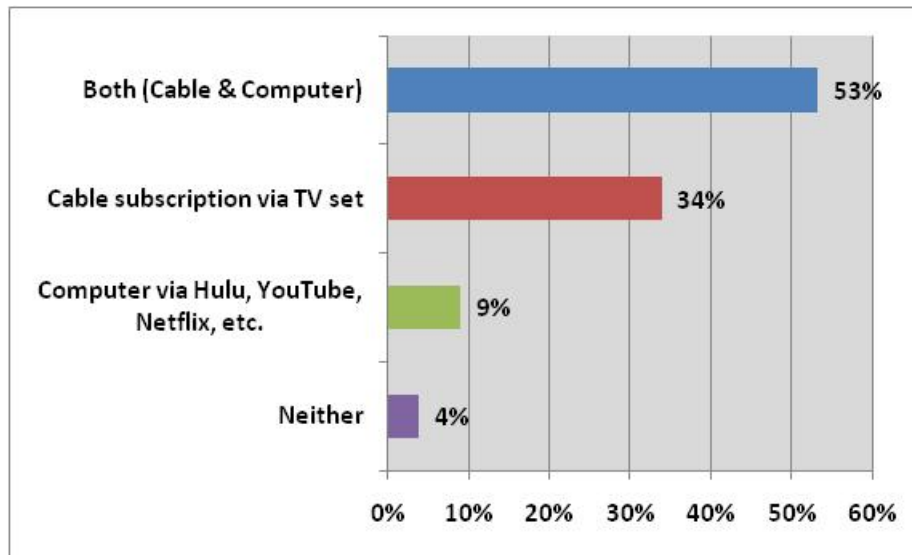
Internet Usage: Check all that apply to you

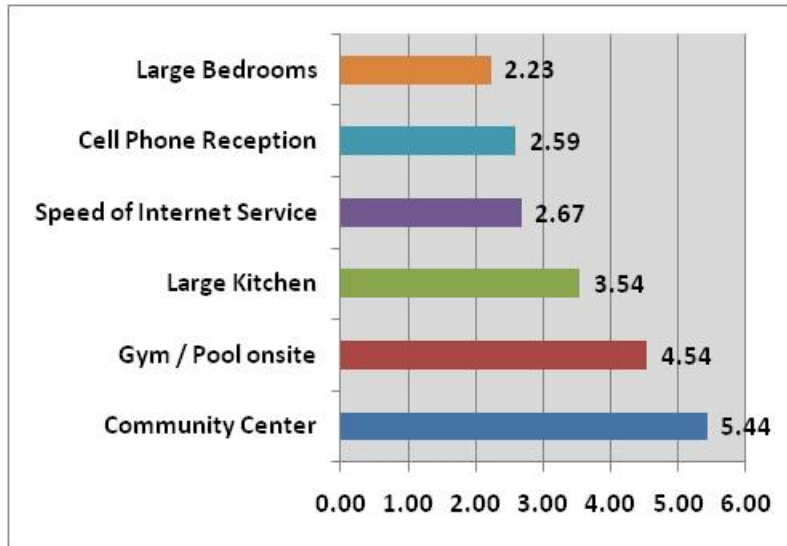|	
I do school work online	89%
I have a Social Media account (Facebook, MySpace etc.)	87%
I stream music and videos	64%
I do gaming online – Xbox, PlayStation, etc.	26%
I do Peer-to-Peer file sharing (Bit Torrent, Limewire, Shareaza etc.)	17%
All of the above	11%
None of the above	0%
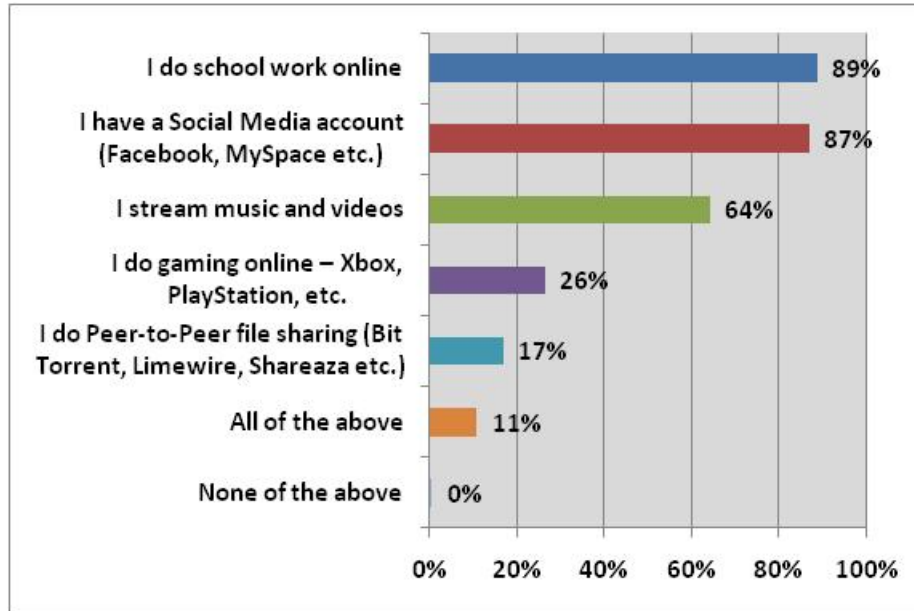
What type of cellular device do you use?

Smart Phone (Android, Blackberry, iPhone, Palm etc.)	59%
Traditional Cell phone	39%
Pre-paid cell phone	2%
Do not use a cell phone	0%
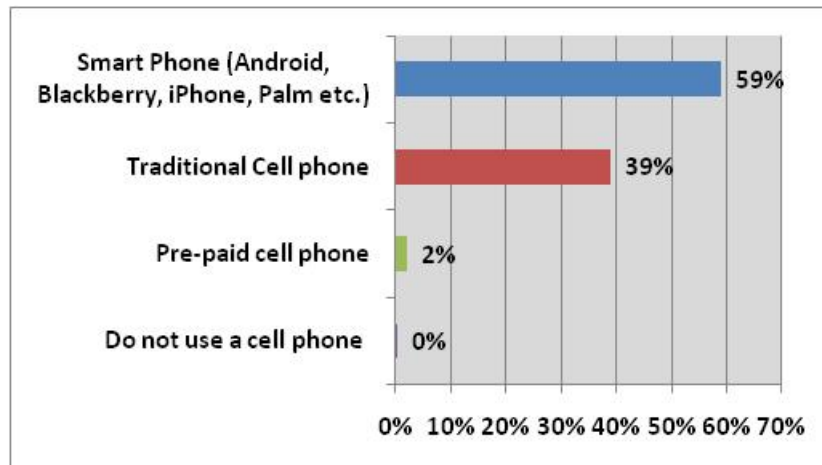
How satisfied are you with the cellular reception in your apartment?

Very Satisfied 10	35%
9	19%
8	16%
7	7%
6	3%
5	8%
4	4%
3	3%
2	2%
1	1%
Not Satisfied At All 0	3%
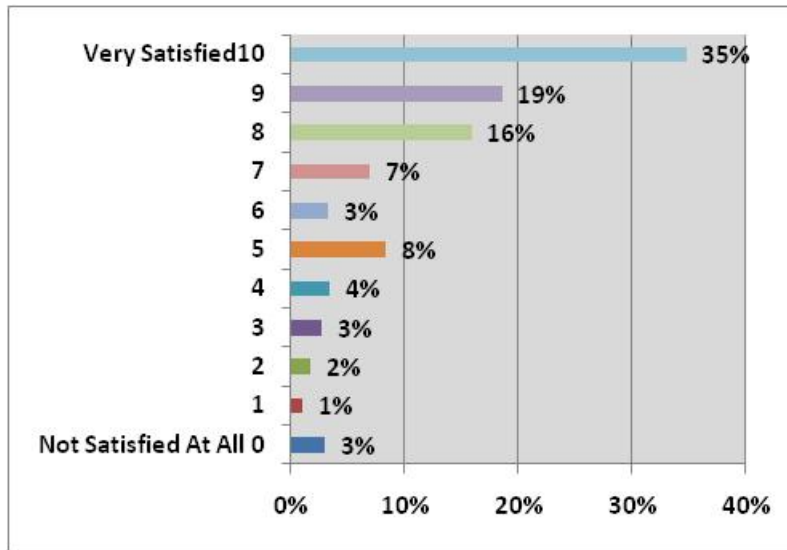
Average Satisfaction: 7.80

The following questions are from another survey addressing a different set of questions

Number of Responses: 5,615
Number of Campuses: 130

Do you feel like you have more or less access to technology compared to living at home?

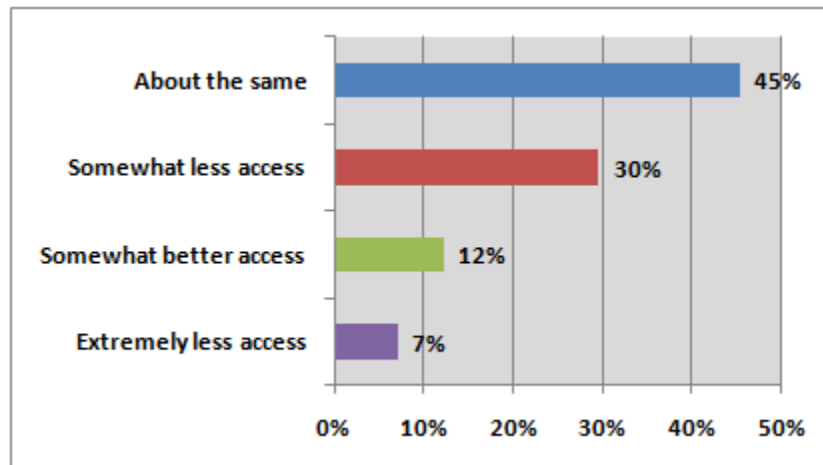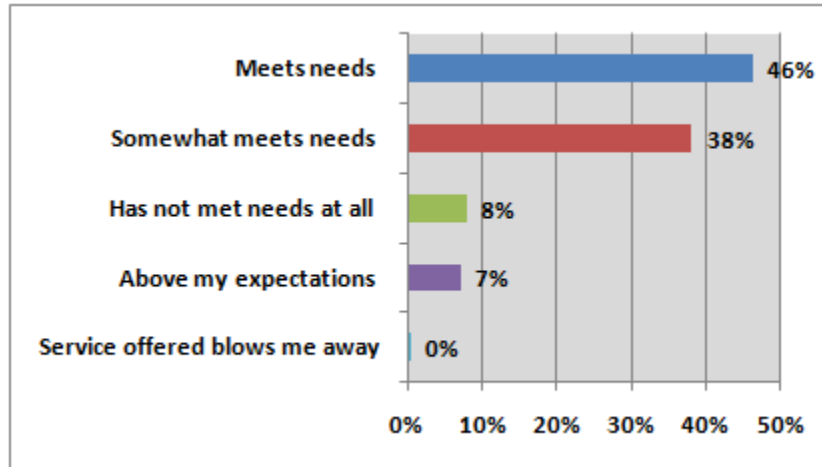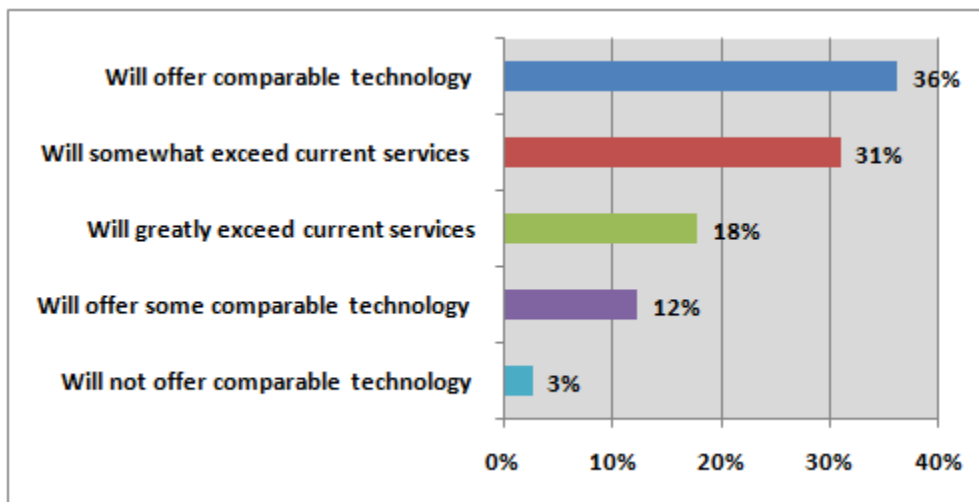|	
About the same	45%
Somewhat less access	30%
Somewhat better access	12%
Extremely less access	7%

Do you feel like your housing provider has made an adequate attempt to anticipate and offer services to meet your technology needs?

Response	Percentage
Meets needs	46%
Somewhat meets needs	38%
Has not met needs at all	8%
Above my expectations	7%
Service offered blows me away	0%

Do you expect your housing choices after graduation will meet or exceed your current levels of technology and tech services?

Response	Percentage
Will offer comparable technology	36%
Will somewhat exceed current services	31%
Will greatly exceed current services	18%
Will offer some comparable technology	12%
Will not offer comparable technology	3%

How often do you utilize your housing providers tanning facilities?

Category	Percentage
Rarely or never	58%
My housing provider does not provide tanning facilities	30%
Once a week	6%
Once a month	4%
Once a day	2%