

# FULL-TIME GRAPHIC DESIGNER

**Department:** Marketing

**Location:** Houston, TX

**Reports To:** Director of Marketing

## ABOUT J TURNER RESEARCH

J Turner Research is the leading provider of strategic solutions that improve resident experience and operational performance for the multifamily industry. Through proprietary metrics like the ORA® Score and innovative AI-powered tools, we help owners and operators turn feedback into strategic advantage. Our work lives at the intersection of data, technology, and human experience, and strong visual storytelling is essential to how our insights are understood, trusted, and acted upon.

## POSITION OVERVIEW

J Turner Research is seeking a talented, detail-oriented Graphic Designer to join our marketing team. This role is responsible for creating high-quality, consistent visual assets across marketing campaigns, product experiences, and executive-facing materials for both the J Turner Research brand and the ORA for Renters brand.

As an in-house designer, this role removes a key production bottleneck while significantly strengthening brand cohesion across digital, product, and sales initiatives. The ideal candidate balances creative range with precision, thrives in a fast-moving environment, and collaborates easily across teams.

## KEY RESPONSIBILITY

### Brand & Marketing Design

- Design creative assets for marketing campaigns, including presentations, sales collateral, social media, blogs, podcasts, power rankings, and research releases
- Maintain visual consistency across all J Turner Research and ORA brand touchpoints
- Create tradeshow visuals, event materials, and executive-facing presentations

### Solution & App Design

- Support dashboard enhancements with UI-focused design and visual improvements
- Assist with mobile app design for iOS and Android experiences
- Help develop and evolve design systems for the ORA app and the J Turner consulting brand

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## Sales & Growth Support

- Produce responsive, on-demand creative assets to support a growing sales organization
- Collaborate with marketing and sales leadership during campaign and solution planning to ensure strong visual alignment

## Data Visualization & Research Support

- Translate complex data and research outputs into clear, compelling visual formats
- Support product marketing initiatives through data visualization and UI-driven creative

## VALUE OF THE ROLE

An in-house designer creates meaningful value by delivering:

- Faster turnaround times for creative execution
- Stronger consistency across brand, product, and sales assets
- Earlier integration into planning and strategy conversations
- Immediate availability to support growth initiatives

This role strengthens our ability to maintain a polished, cohesive visual identity across an expanding marketing ecosystem.

## IDEAL CANDIDATE PROFILE

- Strong portfolio demonstrating digital, brand, and UI-focused design work
- Highly detail-oriented with a sharp eye for consistency and quality
- Comfortable managing multiple projects and deadlines
- Collaborative, receptive to feedback, and solutions-oriented
- Creative thinker with the ability to push ideas while respecting brand systems

## BONUS EXPERIENCE

- Previous work with SaaS, technology, or consulting organizations
- Experience supporting product marketing or data-driven teams

## REQUIREMENTS

- Proficiency in industry-standard design tools (Figma, Adobe Creative Suite, Canva, etc.)
- Experience designing for digital-first environments
- Must be located in Houston and able to work in the office at least part-time
- Strong organizational and time management skills

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